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IX Asia Indexes Recognized in China Brand Innovation Top 100 at ABEC Beijing 2025; CEO Irene Wong Honored with Industry Influential Figure Award

IX Asia Indexes, the index business arm of IX Capital International (“IXCI”) specializing in digital asset indexing and financial innovation, is honoured to announce that it has been named among the **2024 China Brand Innovation Top 100 (Financial Innovation Category)** at the **Asian Brand Economic Summit (ABEC Beijing 2025)** held in Beijing on January 12, 2024. This prestigious recognition highlights IX Asia Indexes’ pioneering efforts in creating transparent and reliable financial benchmarks for the digital economy.

In addition, **Irene Wong, Founder and CEO of IX Asia Indexes, was honoured with the 2024 Industry Influential Figure Award at the 10th Golden Seagull Awards**, recognizing her leadership and contributions to financial technology and market innovation.

The China Brand Innovation Top 100 awards, organized by the Asian International Brand Research Institute, celebrate companies that demonstrate excellence in technological advancements, market influence, and brand uniqueness with awardees including Tencent, Alibaba, Baidu, Bitmain, Meituan etc. IX Asia Indexes was recognized for its strong international presence, visionary leadership, and commitment to shaping the future of financial markets through index innovation.

Since its inception, IX Asia Indexes has developed a comprehensive suite of 29 digital asset indices, including market indices, single-asset indices, and investment portfolio benchmarks. Its indices are widely disseminated through global financial platforms such as **Nasdaq, Bloomberg, and Reuters**, solidifying its reputation as a trusted index provider.

During the award ceremony, Irene Wong emphasized the company’s commitment to driving financial innovation, stating:

"Winning this award is a testament to IX Asia Indexes’ dedication to delivering transparent and reliable market indicators, particularly in the evolving digital asset space. As we move forward, we will continue to innovate, including developing indices focused on the green economy and low-carbon initiatives, ensuring that capital is directed towards sustainable and impactful projects."

IX Asia Indexes will continue to be committed to a high standard of integrity and shall take an active stance to ensure the accuracy of the company’s index data. Should you have any questions, please contact us on enquiry@ix-index.com.

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For further enquiries, please contact:**Martas the Atom Gautam** +852 3595 3638
enquiry@ix-index.com**Leo Li** +852 6061 3899**About IX Asia Indexes and IX Index Advisory Committee**

IX Capital International Limited is an award-winning index and investment advisory company. The index business arm- IX Asia Indexes, providing real-time digital asset and innovative indexes, disseminated 24x7 globally and built on robust infrastructure. Since the launch of the first crypto benchmark index (“IXCI”) launched in Hong Kong in December 2018, the ixCrypto index series expand into 29 indexes designed for exchange futures product, mark to market and fund managers’ portfolio construction purposes. To ensure the professionalism and impartiality of the index methodologies and operations, IX Asia Indexes has established its index advisory committee with representation from different industries, including fund management, exchanges, brokerage, financial blockchain experts, crypto service providers, etc. The committee will meet quarterly a year to discuss matters relating to the IX Asia Indexes, including to review and to comment the data sources, methodologies, and operations of IX Asia Indexes, to provide guidance to the future development of new IX Asia Indexes and to handle other issues and decisions on an as-needed basis.

IX Asia Indexes was awarded the Fintech Award (wealth investment and management) 2019 and 2021 organised by ETNet. It as well won an award for Startup of the Year and Basic Technology (Big Data) from Hong Kong Fintech Impetus Awards 2022 by Metro Broadcast and KPMG. It also won Asia Pacific Enterprise Achievement Award 2024 by Echolade.

Website: <https://ix-index.com/>**Advisory Committee:** <https://ix-index.com/committee.htm>**About IX Crypto Indexes**

The ixCrypto index (“IXCI”) is the first crypto index launched in Hong Kong. It was launched on 12 December 2018. It is denominated in USD with a base value of 1000 and a base date on 3 December 2018. Designed to be easy to understand while providing a good representation of the crypto market, ixCrypto index aims to cover the top 80% of the cumulative free-float adjusted market capitalization in the crypto universe and, at the same time, the crypto currencies should fall within the top liquid cryptos ranked by trading volume in the 90 days preceding the review date. The index is to be reviewed quarterly and with a fast entry rule. Real time indexes are disseminated every 5-second for 24x7 since 23 June 2022. Real time index data together with ixBitcoin Index and ixEthereum Index can be obtained from IX Asia Indexes Data Services. For IXCI, IXBI and IXEI, the indexes are also available through Nasdaq Global Index Data Service (GIDS) with the tickers “IXCI”, “IXBI”, “IXEI”, with dissemination interval kept at 15-second unchanged.