



Press Release

15th August 2022

Announcement of IX Asia Tokenization Advisory Committee New Members

Today, IX Asia Indexes Company Limited (“IX Asia Indexes”) announced the two new members joining the IX Asia Tokenization Advisory Committee (“Advisory Committee”). Dr. Toa Charm and Mr. William Gee will be newly appointed as advisers of the Advisory Committee, effective 15 August 2022. After the new appointment, there will be seven members in the Advisory Committee. The Advisory Committee would like to welcome the two new members.

For more details about Dr. Toa Charm and Mr. William Gee, please refer to Appendix 1.

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About IX Asia Indexes

IX Asia Indexes Company Limited ("IX Asia Indexes") aims to become one of the leading index compilers in Asia, its services in the areas of both real and digital assets cover index consultancy, index design, index calculation and dissemination, and index education. It is missioned to bring transparency and standardization to the digital asset and tokenisation world through building an investment-grade and rules-based benchmarks.

For more information, please visit <https://ix-index.com/>

About IX Asia Tokenization Advisory Committee

The establishment of the IX Asia Tokenisation Advisory Committee ("Advisory Committee") is to help us to pursue the goal and vision to formulate a standard for global tokenization framework in a compliant and transparent way. The key roles of the Advisory Committee is to formulate the guideline and reference for tokenization in terms of infrastructure, business financial stability, sustainability, internal control and classification. The Advisory Committee is comprised of industry recognised leaders from blockchain consultancy, sustainable projects and field in Art industry.

Webpage: <https://ix-index.com/tokenization-committee.html>



Appendix 1

IX Asia Tokenization Advisory Committee New Member

Dr Toa Charm

Chairman, OpenCertHub

Dr. Charm has over 30 years of experience in the innovation and technology industry. He is the former Chief Public Mission Officer of Cyberport and held senior management positions at IBM, Oracle, HSBC and Kingdee. Dr. Charm's expertise is in artificial intelligence, big data, fintech, corporate innovation, digital transformation and start-up acceleration. Currently, Dr. Charm is the chairman & principal advisor of a series of elite start-ups in Asia. He is also an associate professor of practice and associate director of EMBA programme at the Business School of the Chinese University of Hong Kong. Dr. Charm has been actively engaging in the innovation and technology ecosystem. He serves as an advisor or a mentor in a few influential organizations, including Cyberport, HKSTP, ASTRI, FHKI, GS1 HK, HKPC. Dr. Charm has been the Chief Judge of the FinTech Award, Hong Kong ICT Awards since 2019. He is the author of the book <數碼力大提升> and received the School of Business Distinguished Alumni Award from the City University of Hong Kong in 2019.

<https://www.linkedin.com/in/toacharm/>

Mr. William Gee

Advisor, PwC Hong Kong

William Gee recently retired from PwC Mainland China and Hong Kong having served 22 years as a Partner; he is currently acting as an Advisor to the firm on the Metaverse and the emerging Digital Economy. Prior to retirement, William was a member of the Firm's Digital Office that provided support to a variety of digitalisation initiatives. William was also responsible for innovation for the Risk Assurance practice; he was a member of the PwC China Assurance Innovation Think-tank and a member of PwC Global Assurance Disruption Group.

William was a member of the core leadership team driving the adoption of blockchain technology, he is knowledgeable of the regulatory, accounting and risk management considerations of crypto currencies and digital assets. William successfully led the development and deployment of a blockchain audit platform to support audits of cryptocurrency exchanges, as well as examined the commercial adoption of the blockchain technology beyond financial services. William has also participated in initiatives relating to the emerging digital economy, including central bank digital currencies, stable coins, tokenization of traditional assets, etc., and examined the related risks and transformational impact on traditional economy.

William is currently involved in the promotion of digital identity infrastructure for both corporates and individuals, especially in the adoption of Legal Entity Identifier (LEI), Self-Sovereign Identities (SSI) and Distributed Identifiers (DID). William is also working to raise awareness on the Quantum Threat, and advising on practical approach for organisations to adopt and deploy Post-Quantum Cryptography in response to this threat.

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